Impacter® Pathway

For AVID Districts

AVID Develops Readiness. IMPACTER Makes It Visible.

AVID builds the skills. Students carry them in how they talk. Impacter Pathway listens to students' own words, names the skill, and places it on your rubric, with the evidence marked.

AVID Teaches	*A Student Says*	*IMPACTER Hears*
Inquiry	**"How did, like, scientists figure out how it works, like, at all?"**	**Curiosity** Question Framing
Opportunity Knowledge	**"I like to ask a lot of questions when it comes to information nights or college tours"**	**Curiosity** Causal Connector
Individual Determination	**"I missed every single shot. It was so bad, but now I can at least hit some shots"**	**Growth Mindset** Causal Connector
Collaboration	**"It makes me want to work harder for them"**	**Purpose** Goal Framing

Real answers from AVID students, grades 9 and 11. Verbatim. Each row is a recording you can play.

Validated, Not Estimated

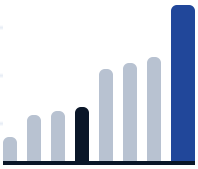
97%
adjacent agreement with expert human raters

78%
exact rubric match with expert human raters

42,558
open answers placed in one district year

966,589
student words read, every placement traceable to them

What One District Saw



604 AVID students' average Skills Score out of 800, the highest of eight programs. All high school students: **562**.

Vista Unified School District, California, 2025–26. 481 AVID students among 3,104.

Hear Them. Then Try It.

Play the students, read the evidence, and answer one question yourself to watch a live read.

impacterpathway.com/avid

What we never do: teach or replace an AVID strategy, deliver instruction, or measure AVID implementation.

Students appear with permission and are never named. No biometrics. The district holds the record. AVID is a registered trademark of AVID Center. Impacter Pathway is an independent company and is not affiliated with or endorsed by AVID Center.